



Mormon Women for Ethical Government
2025 Event Media Kit

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An Introduction to Peaceful and Principled Political Engagement

“Our goal is to create a beloved community, and this will require a qualitative change in our souls as well as a quantitative change in our lives.” // Martin Luther King Jr.

WHY

MWEG is dedicated to the proposition that our members can make meaningful change in the world. Our mission has two parts:

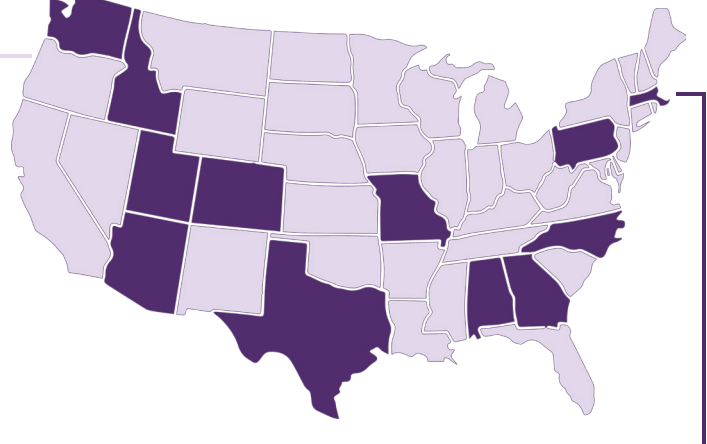
- › Empower women to be powerful, peaceful, and informed citizens
- › Support our members as they effectively advocate for ethical government

WHO

We are women of faith building a more peaceful, just, and ethical world.

In 2023, MWEG had 34 leaders and 125 volunteers, representing 8,000+ volunteer hours.

MWEG is a true grassroots organization with ~7,000 members spread across all 50 states.



MWEG is a virtual organization. Our leadership team is in 12 states.

HOW

Faithful. Nonpartisan.
Peaceful. Proactive.

- › We will allow our faith to inform and transform our politics.
- › We are committed to creating peace through words and actions.
- › We identify as principled citizens rather than partisans.
- › We will proactively protect laws and norms while advocating for a more ethical and just world.

WHAT

MWEG works to **advocate** for ethical government and **empower** women women to be peaceful, powerful, informed political actors in the following areas:

- › Advancing democracy
- › Compassionate, lasting immigration reform
- › Environment and sustainability
- › Family health and wellbeing



Learn more about Mormon Women for Ethical Government at www.mweg.org.

Growing Forward

Sowing Seeds of
Compassion, Resilience,
and Peace



MORMON WOMEN FOR ETHICAL GOVERNMENT ♦ SPRING CONFERENCE

March 22, 2025

**Utah Valley University
Clarke Building*
815 College Drive
Orem, Utah**

9:00am - 3:30pm

Women have the power to truly transform their communities and our nation to be more peaceful, ethical, and just. Each of us has a part to play in building peace and community — come discover yours.

**Virtual tickets are also available to watch the livestream and recordings of the conference.*

SCHEDULE

- 8:30 Check-In (In-Person Attendees)
- 9:00 Welcome
- 9:15 Keynote Speaker
Dr. Lauren Pinkston
- 10:15 Block 1 Workshops
- 11:30 Block 2 Workshops
- 12:25 Lunch Break
- 1:00 Plenary Speaker
Sharon Eubank
- 2:10 Block 3 Workshops
- 3:15 Closing Remarks
**Emma Petty Addams &
Jennifer Walker Thomas**
- 3:30 Post-Conference Mingle & Networking

FEATURED SPEAKERS

Dr. Lauren Pinkston

*PhD, International
Community Development*

Dr. Lauren Pinkston is a public academic, teaching through published writing, executive coaching, facilitated workshops, and multiple online platforms. She holds a PhD in International Community Development from Clemson University.



Before serving in a university appointment, Lauren lived in Southeast Asia researching the human trafficking crisis and starting businesses designed to employ survivors of exploitation. She now consults for anti-trafficking organizations, corporate businesses, and government officials, helping them design policies that promote physical and psychological safety in the mainstream workforce.

Apart from her board appointments and academic contributions, Lauren is actively involved in community-based education around ethical government reform. She has served on the Forward Party's Leadership Circle, has testified against Tennessee legislation aimed at restricting voter access or lawfully placing weapons in public schools, and has volunteered for a number of campaigns to place more women in public office.

Lauren enjoys traveling with her husband and four kids, and holds them at the center of her motivation for her work. She holds a stubborn hope for what she calls the "mindful middle" bloc of American voters, and considers it an act of righteous justice to disrupt the current political landscape with competitive, intelligent, and practical ideas that will preserve our democracy and protect our future.

Sharon Eubank

*Director of Humanitarian
Services for The Church of
Jesus Christ of Latter-day
Saints*

Born in Redding, California, Sharon Eubank is the daughter of Mark and Jean Eubank. She served as a full-time missionary for the Church in the Finland Helsinki mission and received a bachelor's degree in English from Brigham Young University. Early in her career, she taught English as a second language in Japan, worked as a legislative aide in the U.S. Senate, and owned a retail education store in Provo, Utah.



Since 1998, Sharon has been employed by the Church's Welfare Self-Reliance Department. In 2011, she was named the director of The Church of Jesus Christ of Latter-day Saints' humanitarian work worldwide. From 2017 and 2022, she served as first counselor to President Jean B. Bingham in the general Relief Society presidency. Today, she continues as the director of Humanitarian Services which has expanded to include the Perpetual Education Fund and Just Serve.

Visit our [event website](#) to see more on speakers and available workshops during the conference.

ADDITIONAL DETAILS

The purpose of this conference is to build a community of women — both within and without MWEG's membership — who feel empowered to become inspiring leaders, participate in their communities and civic duties, and act as principled voters in our democracy. We hope that this conference will provide a gathering place for influential women and leaders throughout Utah and across the nation in order to build relationships and promote ethical government.

We hope that our attendees will feel inspired to act, use their voices for good, and are empowered to make a difference in their communities and on the issues that are important to them. Our desire is that they leave here with an achievable action plan for how to accomplish these goals.

Feel free to view recordings from **previous conferences and events:**



Hopeful Together
Free Virtual Event
August 2024



2024 Spring Conference
A More Perfect Union
(Full Speaker Playlist)
March 2024



Dr. Melissa Inouye
Previous Conference
Keynote Speaker
March 2024



Becky Edwards
Previous Conference
Keynote Speaker
March 2023

Testimonials

"Just being in the same room as good women who all cared about government and politics — but wanted to engage in a healthy, productive way — felt so empowering to me!"
— Spring Conference attendee

"I want to keep aspiring to be a peacemaker. It can feel impossible sometimes but it was great to be among other women who are also working on it."
— Spring Conference attendee

Registration Information

Check out [our website](#) for more information on registering for the 2025 Spring Conference (either in person or virtual) and on how to become a sponsor for the event.

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